



**FOR IMMEDIATE RELEASE**

## **PopReach Sets Date for Second Quarter 2021 Results**

**TORONTO, ONTARIO August 19, 2021** - PopReach Corporation (“PopReach” or the “Company”) (TSXV: POPR, OTCQX: POPRF), announced today that it will release its second quarter fiscal year 2021 results on Monday, August 30, 2021. At that time, the interim financial statements and management discussion and analysis (“MD&A”) for the three and six months ended June 30, 2021 will be available on the Company’s website at <https://www.popreach.com/investor-relations/> and filed under the Company’s profile on SEDAR, at [www.sedar.com](http://www.sedar.com).

In connection with the proposed business combination with 2810735 Ontario Inc. d/b/a Federated Foundry, announced on August 17, 2021, management along with representatives from Federated Foundry will host a conference call on Wednesday, September 29, 2021 at 10:00 a.m. (ET) to provide an update on the transaction, followed by a question and answer session for analysts.

### **About PopReach Corporation**

PopReach, a Tier 1 Issuer on the TSX Venture Exchange, with shares also trading on OTCQX® Best Market, is a free-to-play game publisher focused on acquiring and optimizing proven franchises. The Company has to date acquired successful game franchises enjoyed by over 1.9 million unique players a month, including *Smurfs’ Village* (IP under license), *PAYDAY Crime War* (IP under license), *Peak - Brain Training*, *Kitchen Scramble*, *Gardens of Time*, *City Girl Life*, *War of Nations* and *Kingdoms of Camelot*. PopReach, headquartered in Toronto, employs a team of over 130 experts in Toronto, Vancouver, London, UK, and Bangalore, India.

Additional information about the Company is available at [www.sedar.com](http://www.sedar.com)

### **For further information:**

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