



FOR IMMEDIATE RELEASE

PopReach Announces Grant of Stock Options

TORONTO, ONTARIO September 1, 2021 - PopReach Corporation (“**PopReach**” or the “**Company**”) (TSXV: POPR, OTCQX: POPRF), a free-to-play game publisher focused on acquiring and optimizing proven game franchises, today announced that it has granted a total of 649,200 options to acquire common shares of the Company. An aggregate of 260,000 options were granted to the independent directors of the Company pursuant to the Company’s compensation framework, with an exercise price of \$0.80, a five-year term, and vesting on the earlier of the 1st anniversary and a change of control transaction whereby the directors cease to be a director of the Company. An aggregate of 214,200 options were granted to an officer of the Company, with an exercise price of \$0.80, a five-year term, and vesting as to 25% on the 1st anniversary and the remainder equally every quarter thereafter. All of the options are granted pursuant to, and shall be governed by, the terms of the Company’s stock option plan.

About PopReach Corporation

PopReach, a Tier 1 Issuer on the TSX Venture Exchange, with shares also trading on OTCQX® Best Market, is a free-to-play game publisher focused on acquiring and optimizing proven franchises. The Company has to date acquired successful game franchises enjoyed by over 1.9 million unique players a month, including *Smurfs' Village* (IP under license), *PAYDAY Crime War* (IP under license), *Peak - Brain Training*, *Kitchen Scramble*, *Gardens of Time*, *City Girl Life*, *War of Nations* and *Kingdoms of Camelot*. PopReach, headquartered in Toronto, employs a team of over 130 experts in Toronto, Vancouver, London, UK, and Bangalore, India.

Additional information about the Company is available at www.sedar.com

For further information:

Dennis Fong
Investor Relations
(416) 283-9930
dennis.fong@loderockadvisors.com

PopReach Corporation
www.popreach.com
Christopher Locke
invest@popreach.com

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

\\LIAOC\7194910