



FOR IMMEDIATE RELEASE

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PopReach Begins Trading on OTCQX® Best Market with DTC Eligibility

PopReach Corporation shares now trade in the United States under symbol "POPRF"

TORONTO, ONTARIO October 5, 2020 - (TSXV: POPR, OTCQX: POPRF) – PopReach Corporation ("**PopReach**" or the "**Company**"), a free-to-play mobile game publisher focused on acquiring and optimizing proven game franchises, is pleased to announce that it has commenced trading on the OTCQX® Best Market under the symbol "POPRF". In addition, the Company has secured DTC eligibility by The Depository Trust Company ("DTC") for electronic settlement and transfer of its common shares in the United States.

The OTCQX is OTC Markets Group's premier market for established, investor-focused U.S. and international companies. To qualify for the OTCQX market, companies must meet high financial standards, follow best practice corporate governance, demonstrate compliance with applicable securities laws, and have a professional third-party sponsor introduction.

DTC is a subsidiary of the Depository Trust & Clearing Corporation and manages the electronic clearing and settlement of publicly traded companies. Securities that are eligible to be electronically cleared and settled through the DTC are considered "DTC eligible". This reduces costs and accelerates the settlement process for investors and brokers, allowing the stock to be traded over a much wider selection of brokerage firms by coming into compliance with their requirements.

U.S. investors can find Real-Time Level 2 quotes for the Company on www.otcmarkets.com. The Company's shares will continue to trade on the TSX Venture Exchange under the symbol "POPR", and the Company's public disclosure continues to be available on SEDAR at www.sedar.com.

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About OTC Markets Group Inc.

OTC Markets Group Inc. (OTCQX: OTCM) operates the OTCQX® Best Market, the OTCQB® Venture Market and the Pink® Open Market for 11,000 U.S. and global securities. Through OTC Link® ATS and OTC Link ECN, we connect a diverse network of broker-dealers that provide liquidity and execution services. We enable investors to easily trade through the broker of their choice and empower companies to improve the quality of information available for investors. To learn more about how we create better informed and more efficient markets, visit www.otcmarkets.com.

About PopReach Corporation



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PopReach, a Tier 1 Issuer on the TSX Venture Exchange, with shares also trading on OTCQX® Best Market, is a free-to-play mobile game publisher focused on acquiring and optimizing proven game franchises. The Company has acquired 12 successful game franchises competing mainly in the North American game market, including *Smurfs' Village* (IP under license), *Kitchen Scramble*, *Gardens of Time*, *City Girl Life*, *War of Nations* and *Kingdoms of Camelot*. The Company's games are enjoyed by over 1.2 million unique players a month. PopReach, headquartered in Toronto, employs a team of over 120 experts in Toronto, and Bangalore.

For further information:

PopReach Corporation
www.popreach.com

Dennis Fong
dennis.fong@loderockadvisors.com

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